



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

May 17, 2011

KEVIN ALLEN, TREASURER
CITIZENS UNITED POLITICAL VICTORY
FUND
1006 PENNSYLVANIA AVE SE
WASHINGTON, DC 20003

Response Due Date
06/21/2011

IDENTIFICATION NUMBER: C00295527

REFERENCE: YEAR-END REPORT (11/23/2010 - 12/31/2010)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 2 item(s):

1. Schedule B supporting Line 21(b) of your report discloses debt payments to "InfoCision Management Services Inc." and "TMA Direct" for independent expenditures previously reported as memo entries on Schedule E for Line 24. Please be advised that if a communication is aired in one reporting period and the payment is made in a later reporting period, the independent expenditure should be reported as a memo entry on Schedule E when the communication is publicly disseminated or distributed, and on a Schedule D if it is a reportable debt under 11 CFR §104.11. Subsequently, when the payment for the independent expenditure is made, the report should show a payment on Schedule E and the same payment on Schedule D, if applicable. Please amend your report to clarify this apparent discrepancy.

2. Schedule B discloses expenditures for "Telemarketing Fees." If a portion or all of these expenditures were for public communications (as defined by 11 CFR §100.26) or voter drive activity (under 11 CFR §106.6(b)(2)(i)) containing express advocacy as defined under 11 CFR §100.22, this would constitute an in-kind contribution or an independent expenditure and should be properly disclosed on a Schedule B or E supporting Line 23 or 24 as appropriate. Public communications and voter drive activity that refer to a clearly identified Federal candidate, but that do not expressly advocate the election or defeat of that candidate should be reported on Schedule B for Line 21(b) of the Detailed Summary Page. Please clarify whether this activity